EWN

Company Profile
2023

Welcome to **EWN Saudi Arabia Limited**

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At EWN, we're building software solutions for businesses.

With a special focus on startups and small businesses, we excel at ensuring efficient and optimum user experiences.

Our valuable clients

EWN

King Fahd University of Petroleum & Minerals

SUBWAY

SCAI

Golden Brown

Goh.

itmaam

Taamid

noviscore
MADE TO BE PLAYED

EMDAD

Lifve Safer
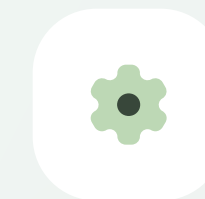
Our Services

From start to completion

EWN

Product Development

From rapid prototyping to software implementation and deployment, EWN offers a complete range of product engineering services, including support at the product launch stage.

Quality Aaaurence

We will help you deliver a competitive product relying on our manual and automated software testing frameworks. We can carry out quality assurance either as a standalone service or as part of our holistic engagement on your project.

Support & Maintenance

Our experts ensure smooth product operation after its release, providing flexible services at your required level of support, from 24/7 troubleshooting and maintenance solutions to high-level re-engineering.

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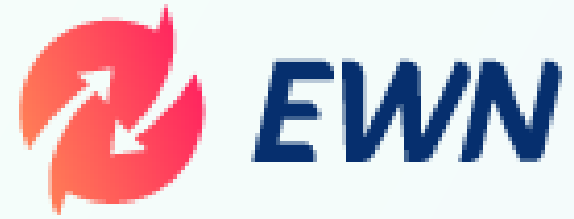
A Partner to Tech Ventures

"

We serve tech ventures throughout their business lifecycle, becoming their trusted partner from the early stage of product conception and helping them ensure a long-term success. Our tailored offering for startups, rising stars, and mature companies relies on our profound awareness of their major challenges and priorities.
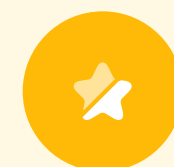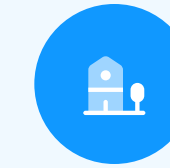
"

Ahmed Alnafa
Founder & CEO
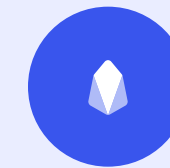
Startups

We join startups as technology consultants, taking them through the MVP stage to product release. We assess technical viability and continuously integrate stakeholders' feedback to design a competitive solution.

Mature Companies

EWN's team assists established companies in sustaining their product revenue and optimizing maintenance costs. We ensure you have the technological resources to support your long-term development strategy.

Rising Stars

We help fast-growing ventures to extend their product and service offering to new platforms and improve customer experience by relying on our software development and customization expertise.

Tech Ventures

Project Rescue

For challenging projects or the ones that have hit a wall, EWN offers a set of recovery services which include:

- Team augmentation
- Code audit
- Scope revision
- Reengineering
- Project infrastructure reconfiguration
- Development finalization
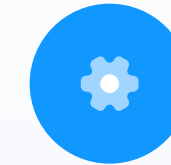
Emergency Fixes

We can jumpstart the project in a couple of days in case an urgent fix is required. We will assign an expert team of engineers with a record of working on similar projects, who can quickly resolve issues with source code integrity, execution, performance, and security that impede your scheduled release to production
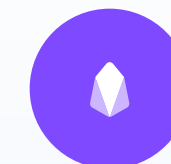
Strategic Improvements

For long-term projects with inefficient processes, bloated scope, resource shortages, or poor deliverables from contractors, EWN conducts 360-degree root-cause analysis, generating and implementing corrective measures.

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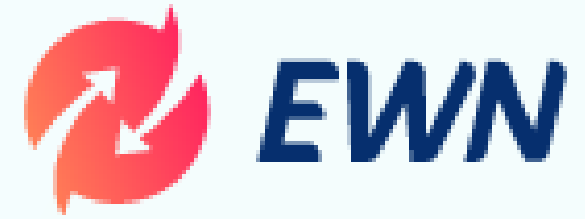
Support & Maintenance

EWN provides full-scale support throughout the launch and management of your product's instances for different end users. We provide professional services before, during and after the product launch, from one-off modifications to regular on-demand customizations.
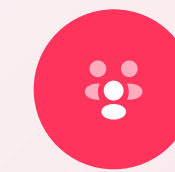
Customization

We adjust business rules, data models, and interface layouts, to meet particular needs of your customers.

Product Release

We utilize our set of manual and automated deployment and testing tools to ensure the product's rapid rollout and faultless performance.

User Support

EWN offers post-launch support at any required level from user training and self-service portals to direct user support.

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Mobile Products

Drawing on their impressive mobile development track record, EWN experts are ready to bring any of the following mobile strategies to life.

Mobile development

We build native mobile solutions that enjoy responsive UI, API access, stable performance, and full compatibility with target devices.

Mobile optimization

We pick up mobile products in need of optimization, providing redesign, reconfiguration, and integration as required, making them fully responsive and technically robust.

Mobile app upgrade

Migrating, extending and troubleshooting mobile apps, we help our mobile-centric clients keep up with advancing technologies while solving any present performance and usability issues.

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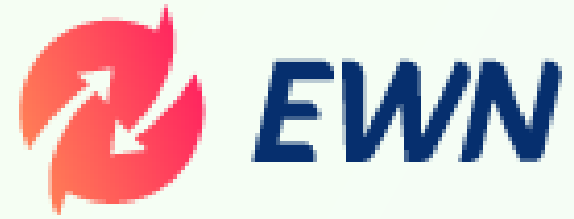
Our Engagement Strategy

1 Discovery & Requirements

Customer-to-vendor knowledge transfer, current and expected product state analysis.

Your Inputs	EWN Output
Project surveys, interviews, and documentation.	Signed NDA, requirements specifications.

2 Project Planning

Business rules, quality attributes analysis, roadmap.

Your Inputs	EWN Output
Negotiating, validating and approving deliverables.	Functional and technical specs, schedule, and ballpark.

3 Product Design

System architecture, UXD, proof-of-concept.

Your Inputs	EWN Output
Negotiating, validating and approving deliverables	Wireframes, clickable prototypes, MVP.

4 Product Development

Incremental implementation, rollout, and stabilization.

Your Inputs	EWN Output
Weekly sync-up, regular feedback.	Code, unit tests, documentation, guides, status reports

5 Maintenance & Support

Product extension, performance monitoring, and troubleshooting.

Your Inputs	EWN Output
Code, documentation, articulated requirements.	Reports on detected issues & their processing, updated code.

Our Projects

EWN

King Fahd University of Petroleum & Minerals
جامعة الملك فهد للبترول والمعادن

https://www.itmaam.com/
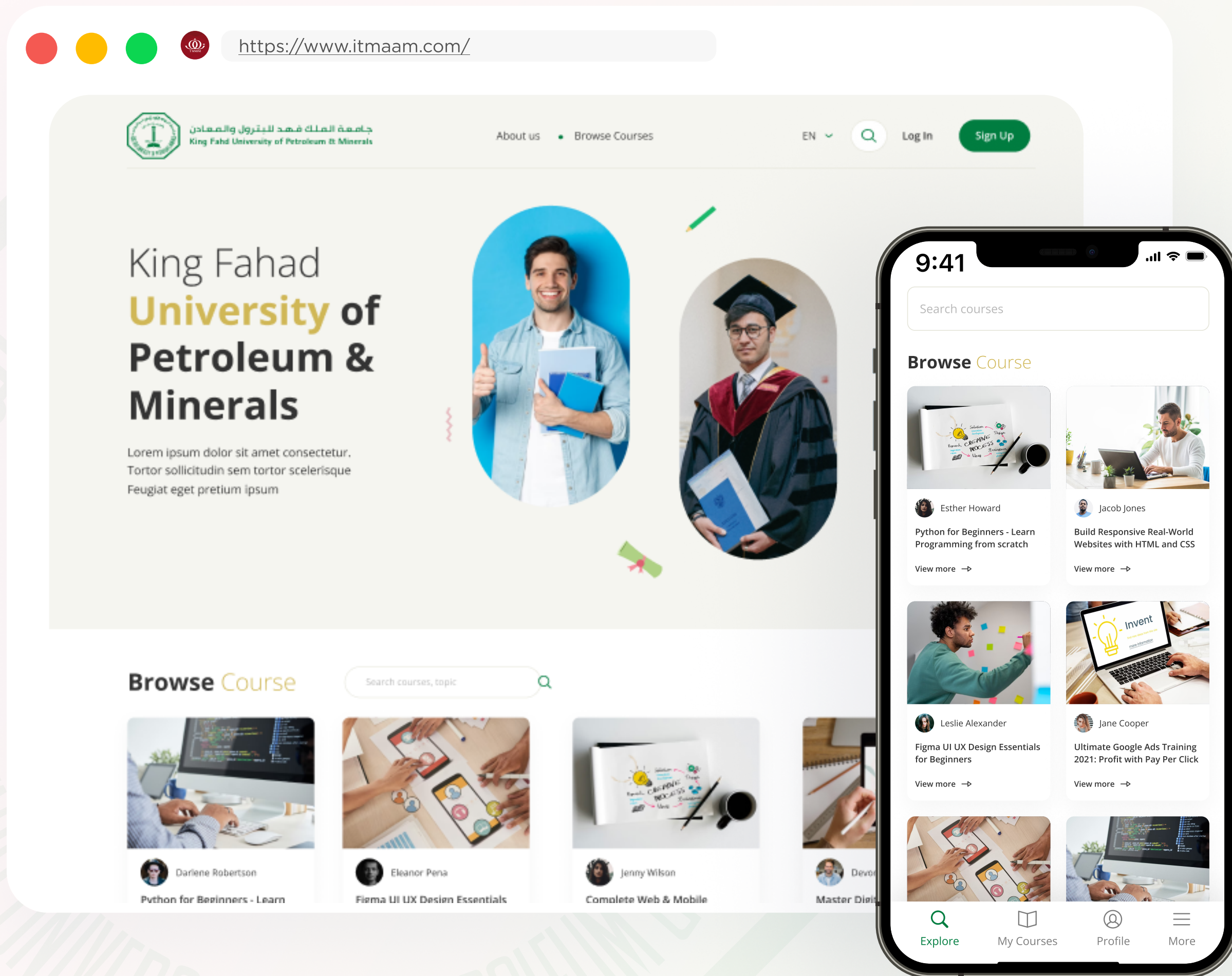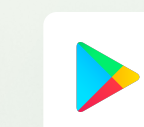
KFU: Learning Management System

Key features

- Advanced features for Trainee and Trainers.
- Easy to navigate, and engaging web and mobile interfaces.
- Live Chat, advance search, group enrolment, class attendance and many more out of the box features.
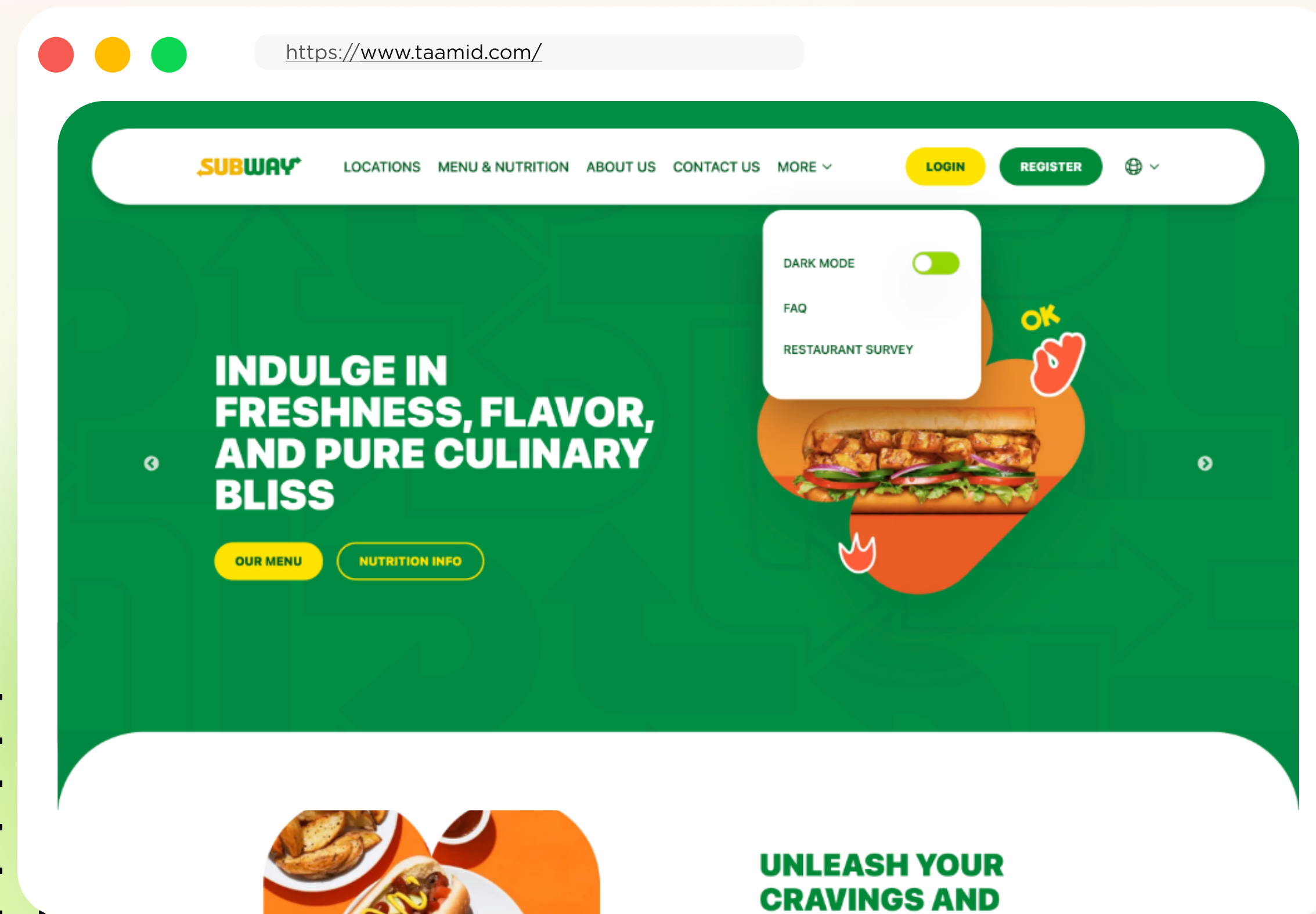- Secure payment system, SSO, and in-app reporting.

Built with: Django Kotlin Swift React.js

Available on

Scan for more details

Subway: **Service Marketplace**

Key features

- Easy to navigate, engaging web interface with device responsive design
- in-app Live chat for user support
- Self hosted, secure and modern CMS
- SEO friendly, ISR frontend application

Built with: Strapi   React.js
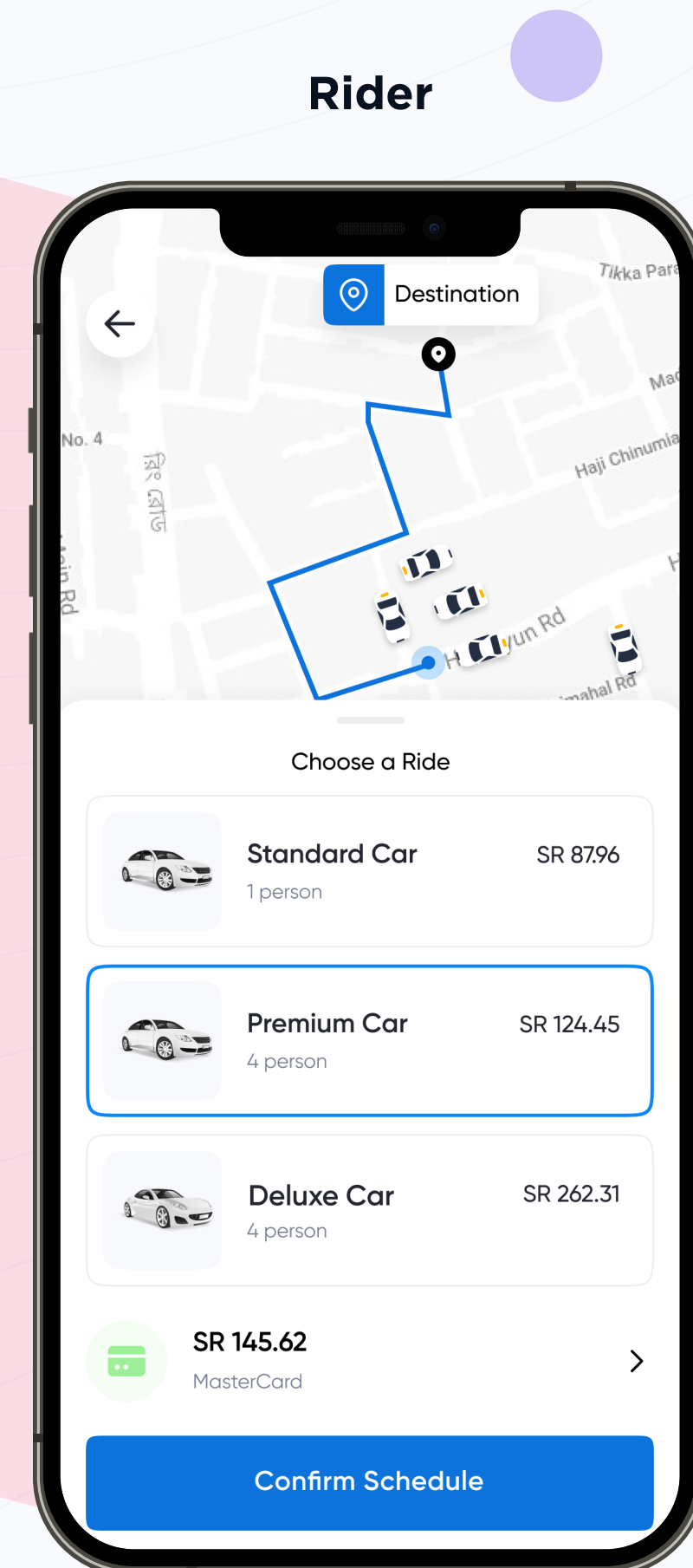
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LIMO

Rider

Driver

LIMO: Ride Sharing Platform

Key features

- Incentive ranking program for drivers
- Initiate a ride for now or schedule a ride for later in a more easier way
- Built-in navigation for optimized directions to ensure the rider a safe travel experience.

Built with: Django   Kotlin   Swift
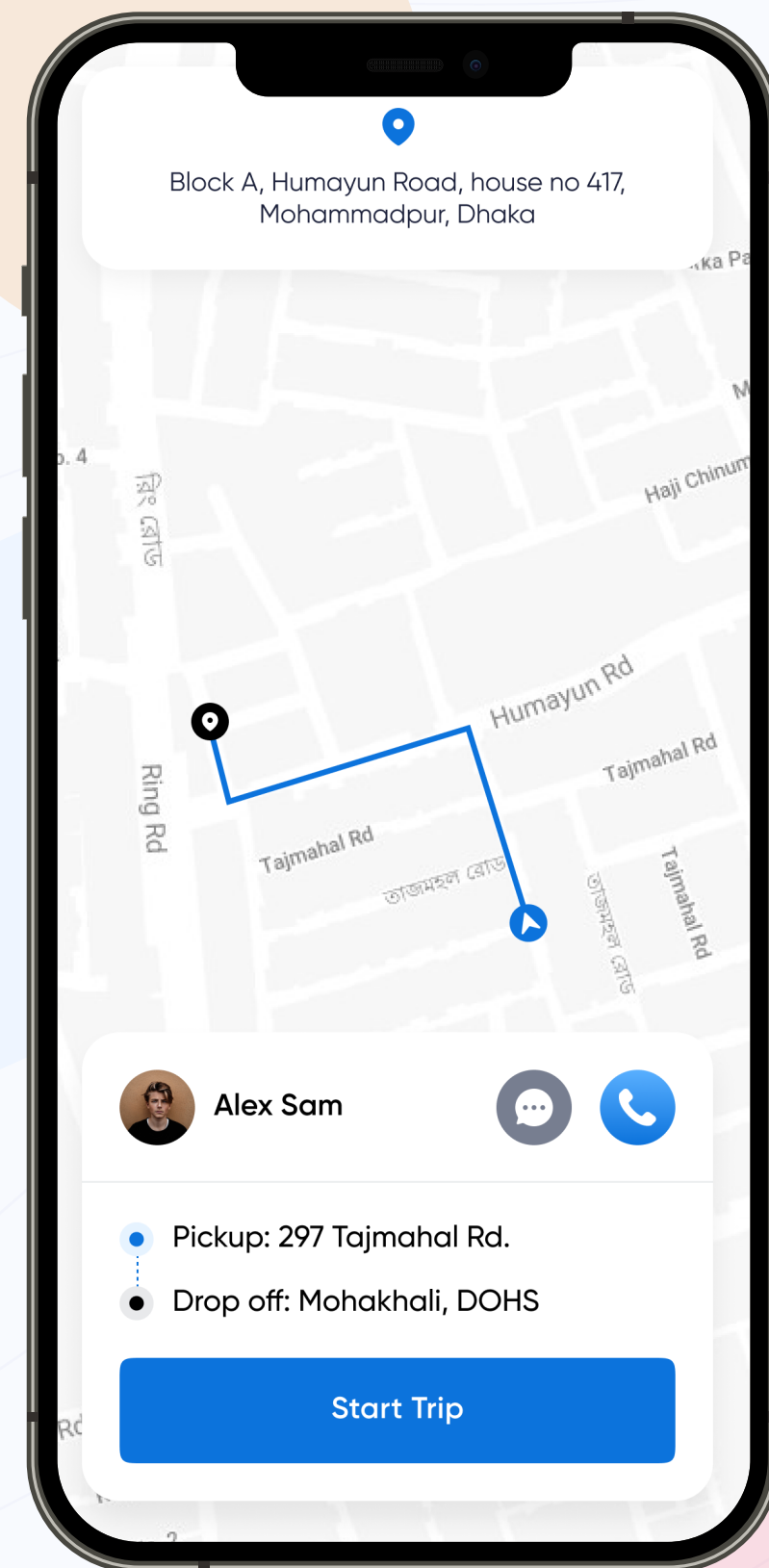
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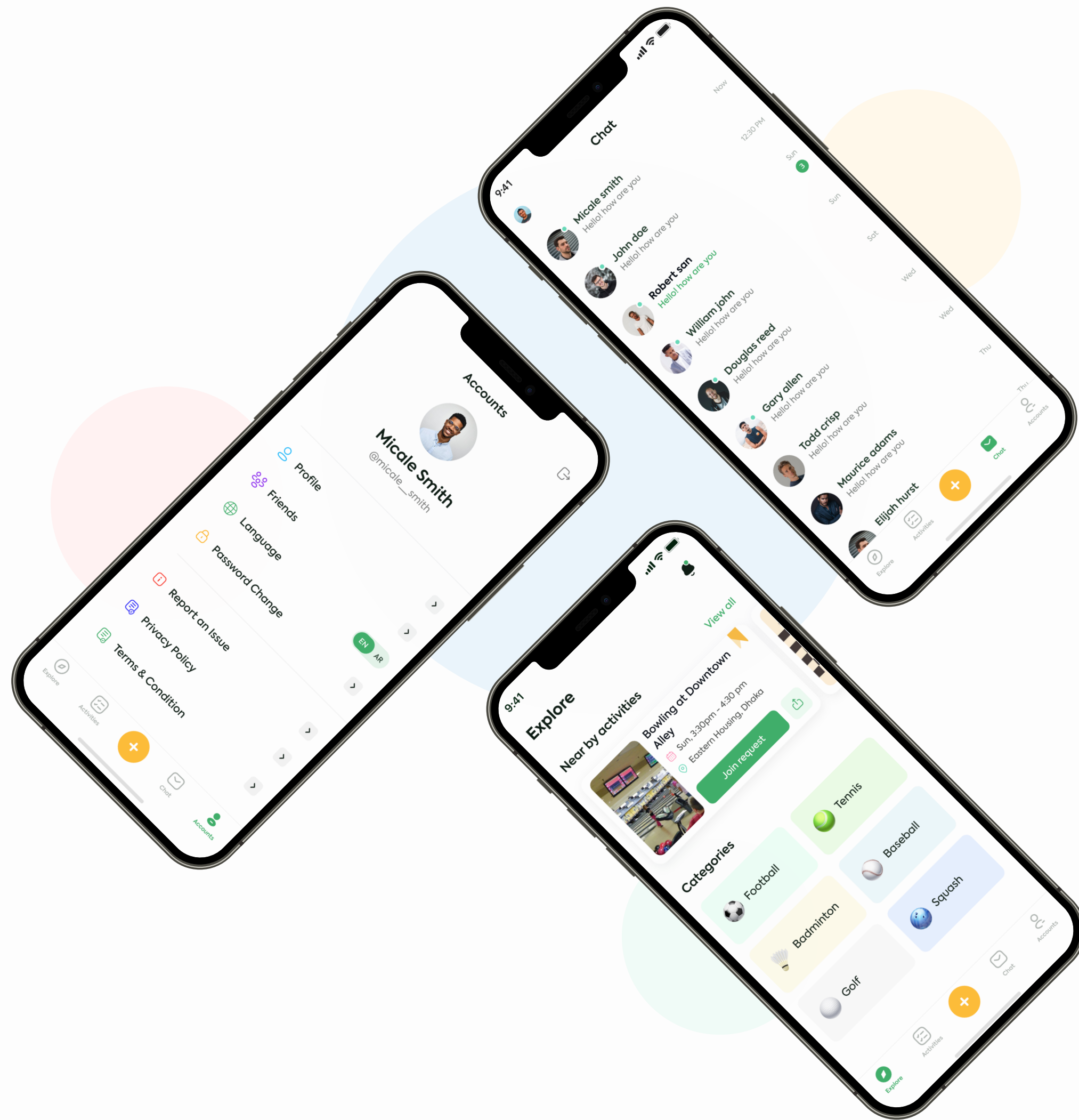
Goh: Social Activity Platform

Key features

- Explore events based on nearby location
- Meet new people and make friends
- Experience in-app messaging service
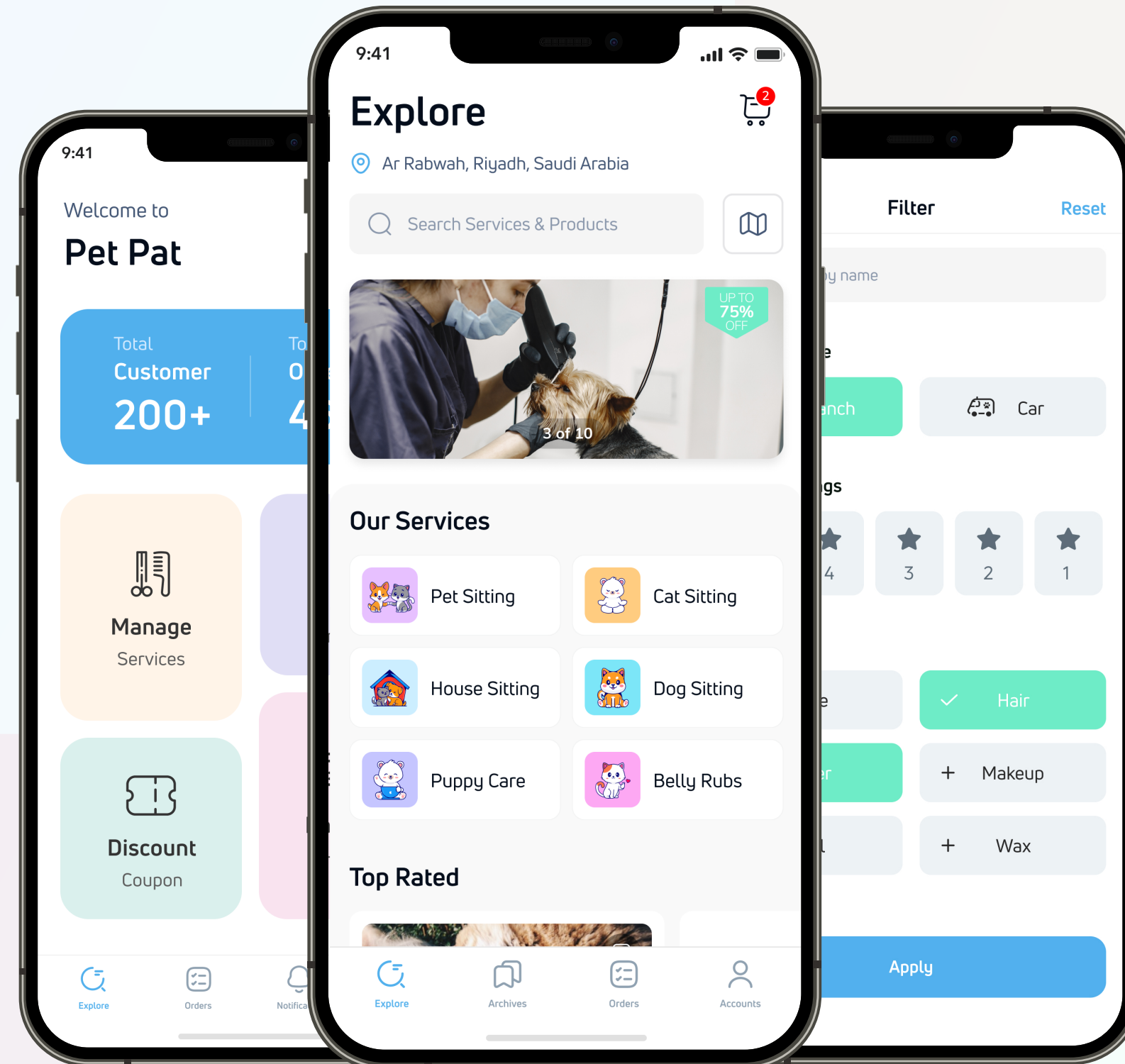- Reach to a wider range of audiences by boosting activity

Built with: Django   Kotlin   Swift

Available on
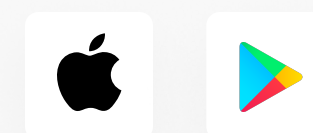
Scan for more details

PetPat: **Service Platform**

Key features

- PetPat puts you at the center of your pet's health needs by seamlessly connecting you with the best pet care professionals near you.
- Stop by the retail store of service providers or get the pet care service on home.
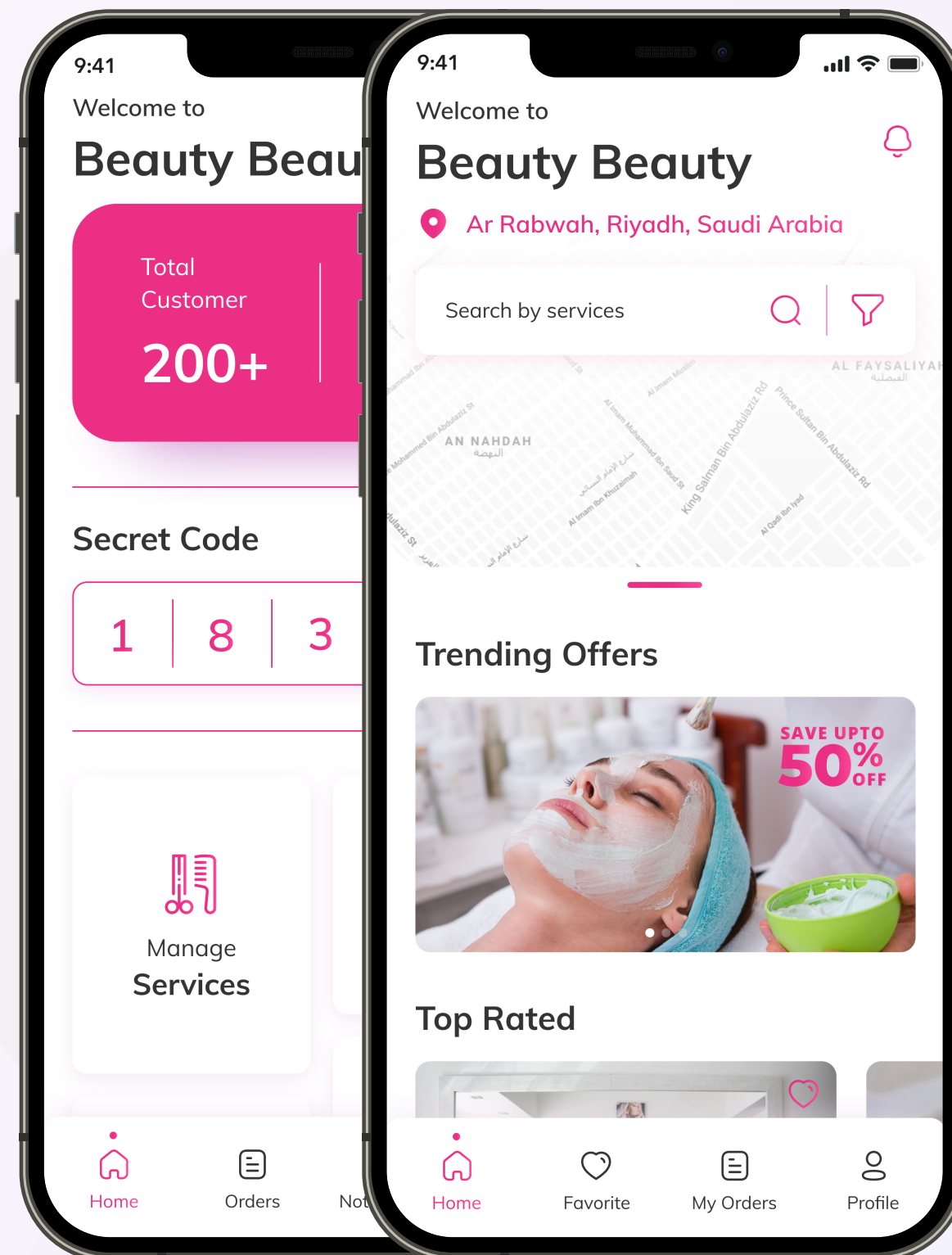- Keep track of the order in more easier way

Built with: Django · Kotlin · Swift

Available on

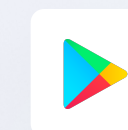**Scan for more details**

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Beauty Beauty

Beauty Beauty: Service Platform

Key features

- Explore your nearest salon based on your location

- Manage your clients & salon in the simplest way

- Ease of access on the online reservation with secure payment processing

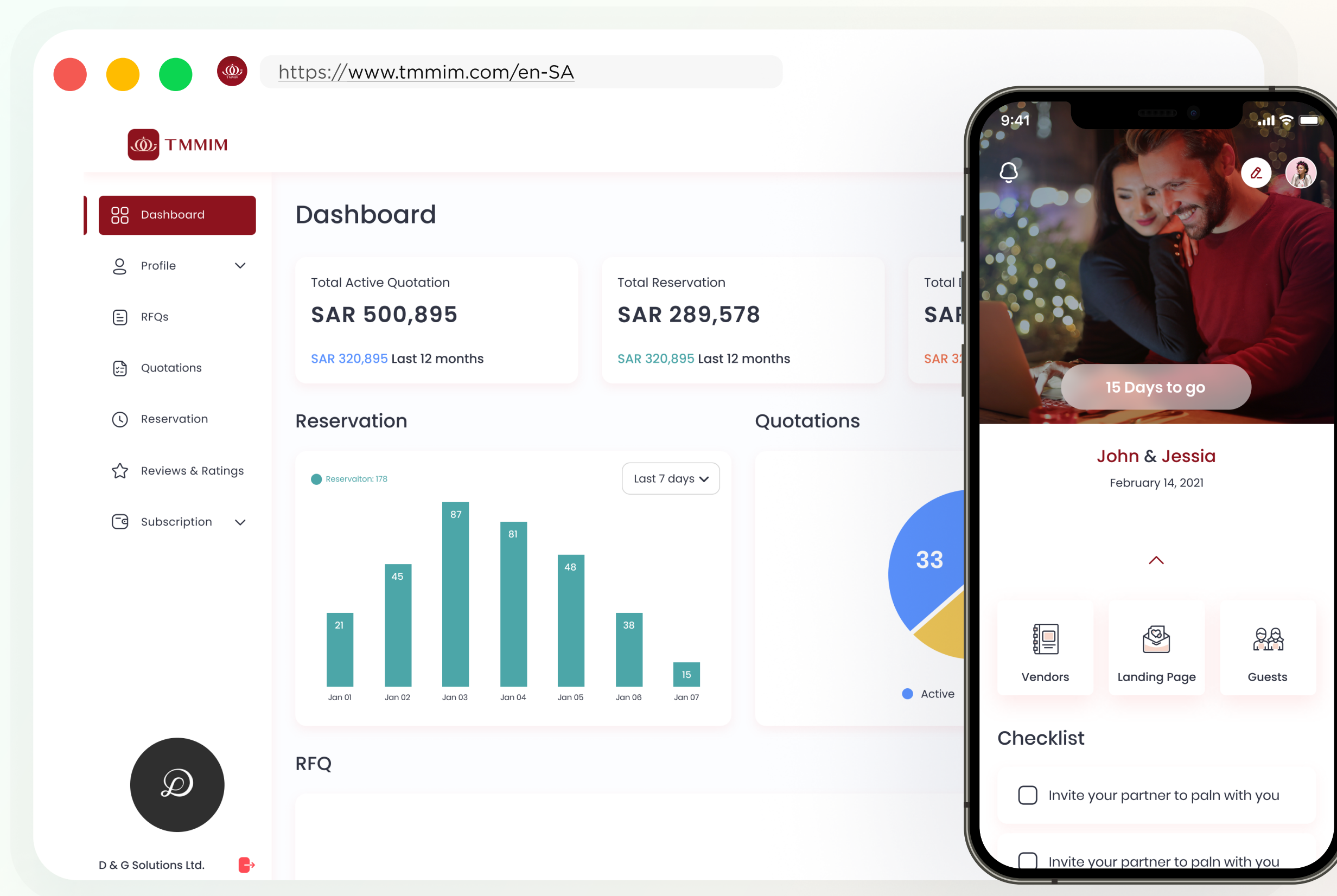Salon owner

Customer

Built with: Django Kotlin Swift

Available on

Scan for more details

Tmmim: **Service Platform**

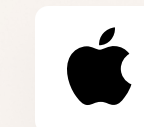## Key features

- Explore vendors based on your requirements and compare them with pricing and reviews to help you decide.
- Easily create a custom invitation card to share with your guests.
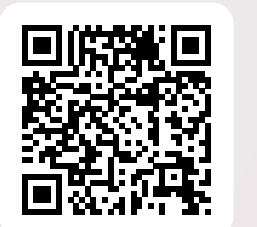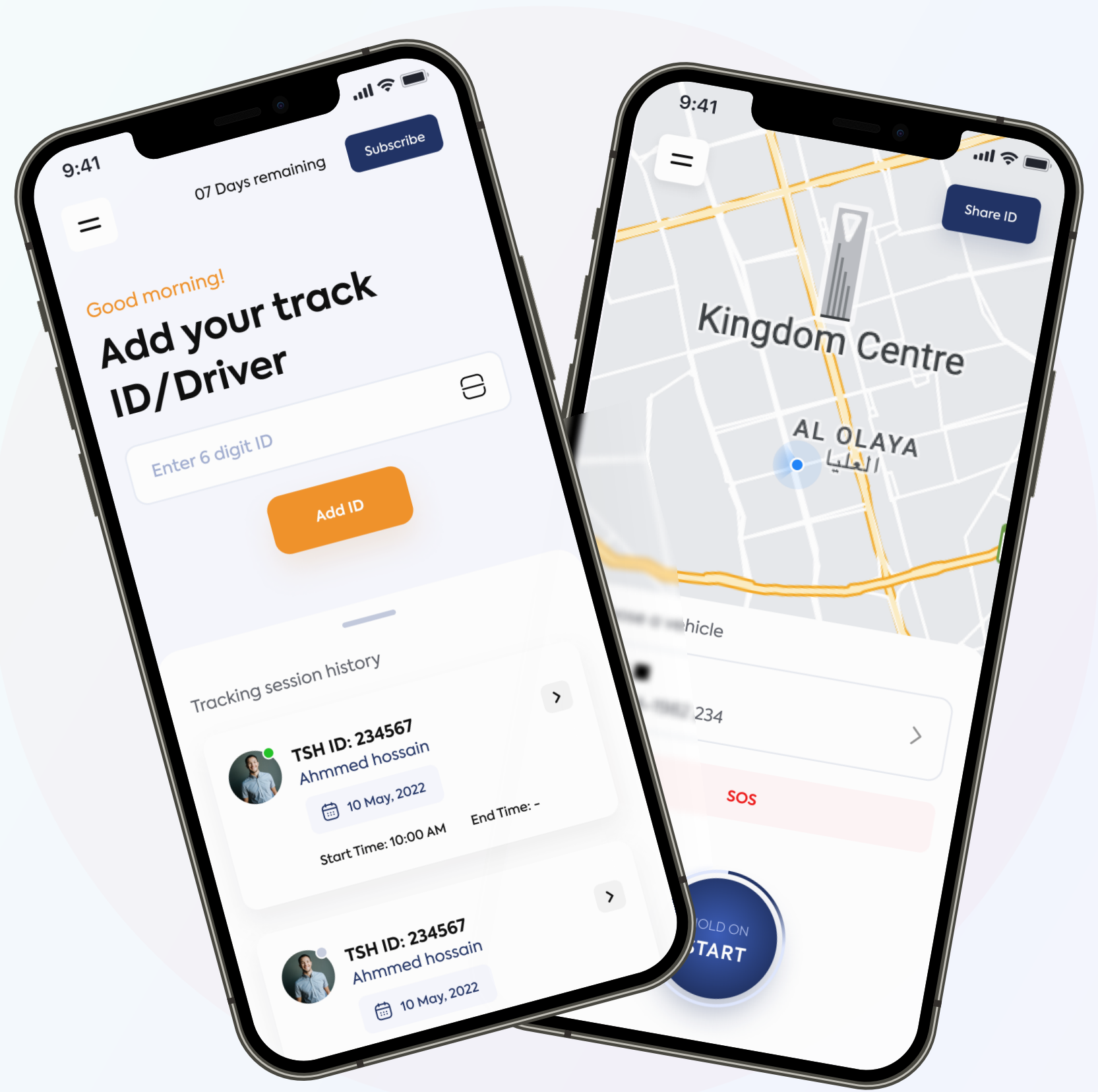- Seamlessly manage your guest lists.

Built with: Django Kotlin Swift React.js

Available on

Scan for more details

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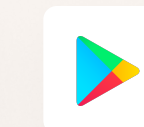
Lifve Safer

Lifve Safer: Vehicle Tracking Platform

Key features

- Track all your vehicle's location, speed, and distance single-handedly.
- Receive alerts on Speed violations and tracking.
- Get better visibility of your vehicle's route.
- Send an SOS alert to get emergency help.
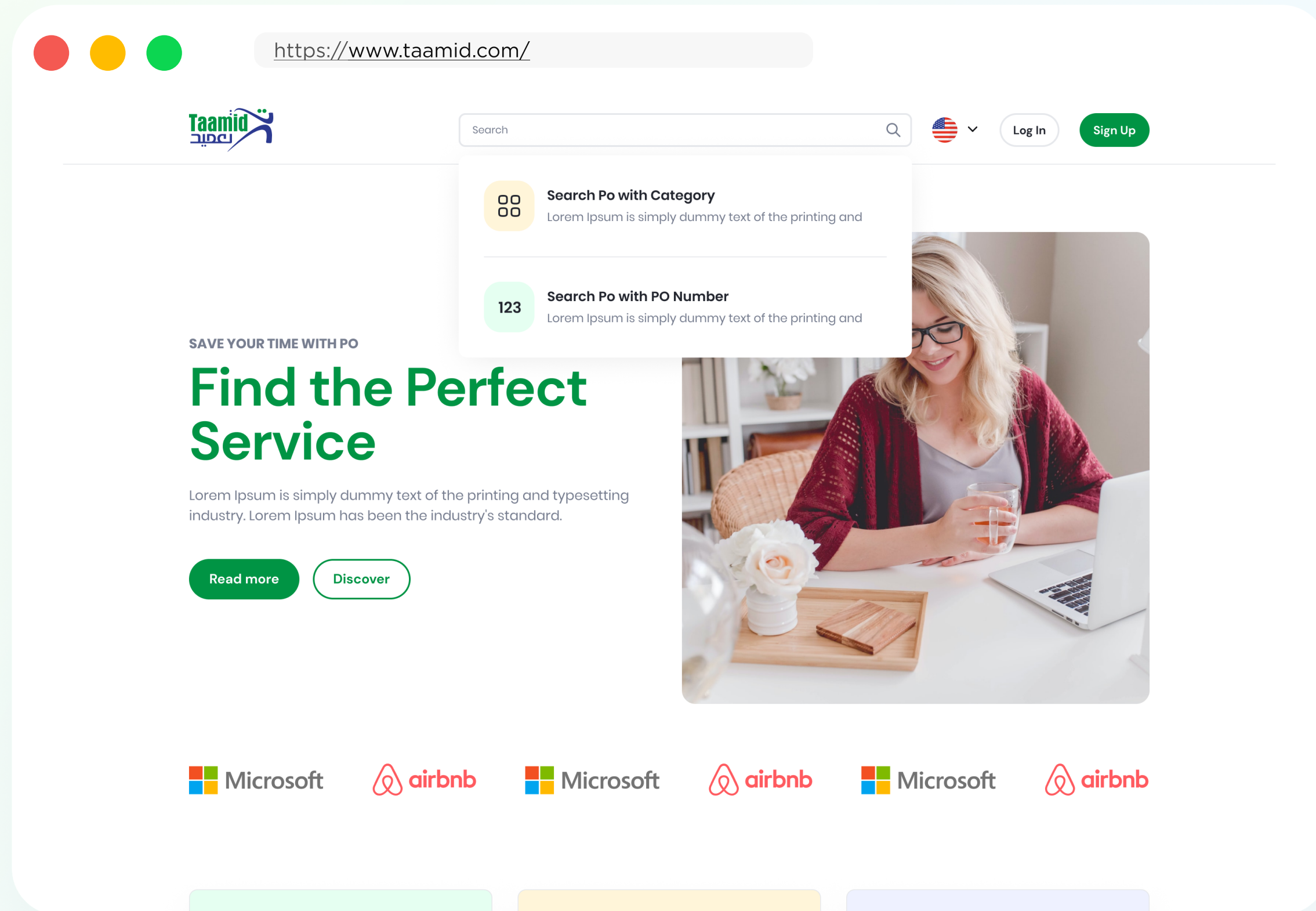
Built with: Django   Kotlin   Swift

Available on

Scan for more details

Taamid: Service Marketplace

Key features

- In one tool managing purchase orders, and offers are much more efficient than before.
- This platform facilitates messaging communication between users.
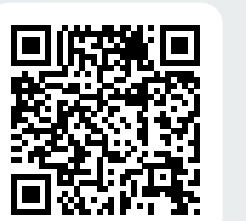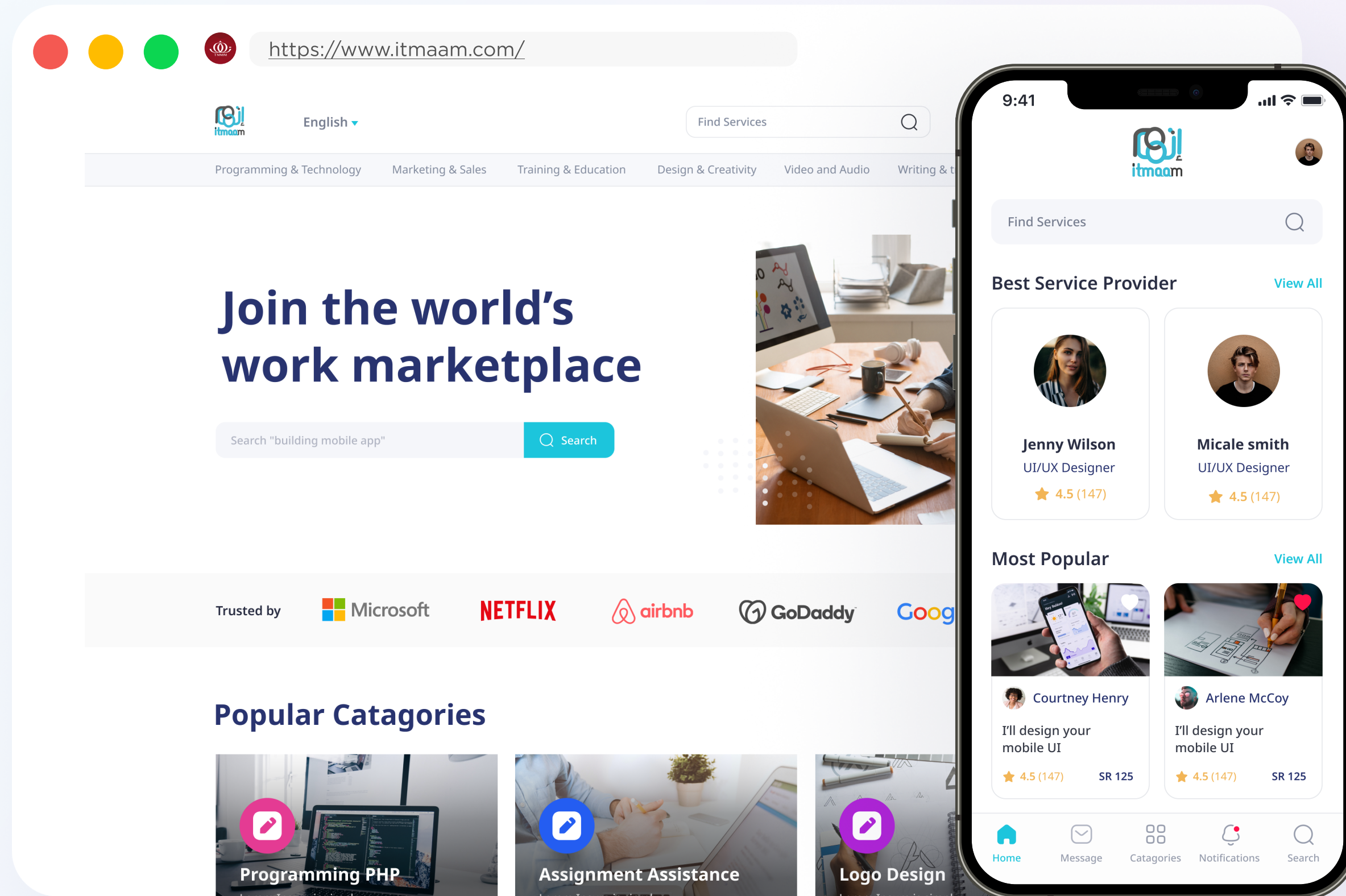- Completing payment and managing order is now more easier.

Built with: Django   React.js

Available on

Scan for more details

EWN

Itmaam: Service Marketplace

Key features

- Advanced search and filtering options to find the required service in more flexible way.
- Easy to navigate, and reliable with built-in protections to ensure fair and timely payments for the work you do.
- Enjoy open communication on all fronts, at all times

Built with: Django   Kotlin   Swift   React.js

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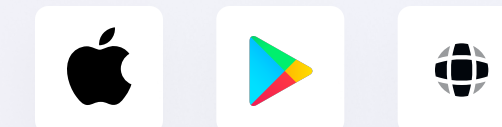
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More case studies here

🌐 www.ewn-sa.com/#work

Thank You!

🌐 *www.ewn-sa com*